



# REALTOR® Spotlight



## Dan Cooper

**Broker**

**Royal LePage Real Estate Services Ltd.,  
Brokerage**

**D**istinguishing himself as Royal LePage's #1 Agent in Canada for several years running out of 13,000 agents nationwide, Dan Cooper's achievements: Top Producing Sales Representative in 2002, 2001, 2000, 1999, 1998 and Top Achieving Team in Canada 2005 for Royal LePage Real Estate Services Ltd. have defined him as an industry leader.

Dan Cooper has garnered notable media attention on TV, radio and in print. He has appeared on Garth Turner's TV show; his numerous real estate radio spots have been heard on The Wave 94.7 FM and AM 640's financial column segments; he is the author of several real estate publications, available on his website [www.dancooper.com](http://www.dancooper.com) and his market savvy insight has been featured in Maclean's magazine, in The Globe and Mail newspaper, and regularly in Stir Magazine, The Art of Living.

Dan attributes his success to four main areas. First, he does not underestimate the passion he has for the business. "I literally eat, breathe and think real estate in every waking hour," Dan admits. Secondly, he gives credit to a balanced lifestyle and to his dedicated family who have remained supportive of his goals. Thirdly, he continues to stay abreast of cutting edge technology to further his career and finally, he cannot say enough about the dedicated teamwork of highly skilled professionals he has assembled with over 40 years of combined real estate experience and more than \$600 million in closing sales.

### **The cornerstone of Dan's business is 100% customer satisfaction.**

He works with three experienced buyer/agents; two marketing and administrative specialists and one graphic designer dedicated to: communication with clients, easy

accessibility and a sharp attention to detail. Skilled in expert negotiating techniques, market knowledge and extensive sales experience, the Dan Cooper Team helps clients: price to sell, evaluate offers, navigate through the purchase and sale agreement and ultimately achieve the maximum results required. A Market Watch Program allows interested parties to submit detailed housing requests that are answered with listings of various homes matching specific descriptions, and make gains on the buying end of the market via Direct Buyer Representation.

Benefits are gained from the impact of a diverse and intense all-encompassing marketing campaign that pervades the Greater Toronto Area with weekly newspaper advertising in exclusive full page formats in the Oakville Beaver, over 30 internet web sites including his own that posts unprecedented LIVE listings, exposure in Homes & Land Magazine, the Burlington Post, the North Oakville News, Resale Homes Magazine, the Real Estate Book and the Real Estate Guide plus an extensive photo gallery of all listings at [www.dancooper.com](http://www.dancooper.com). In addition, an extensive referral network consisting of hundreds of past customers and professional contacts often assists the team in the research and identification of additional serious buyers for listed properties.

In his daily efforts to: improve customer satisfaction, expand the professionalism his team extends, and give back to the community in the various community-oriented and charitable ventures he supports, Dan Cooper is most proud of the household name that the Dan Cooper Team has come to represent. Associated with integrity, commitment, and quality, Dan Cooper has earned the distinction of being an industry leader.